

Droylsden Town Centre Masterplan

**Damien Cutting
Economic Growth Lead**

Neighbourhood Forum West



Introduction

- Town centres across the country have declined:
 - Increase in vacant units
 - Reduction in footfall
 - Lack of investment
 - Poor quality environment
 - Anti-social behaviour
 - Limited nighttime offer
- Growth in online shopping, out of town shopping centres, COVID-19 and Cost of Living
- Need to rejuvenate and reinvent town centres



Droylsden Masterplan

- Strategically well positioned – Metrolink, M60, City Centre, Co-Op Live Arena
- Opportunity for change
- Council secured £100,000 GMCA Evergreen funding
- Appoint consultant team to prepare masterplan for town centre
- Start masterplanning process beginning of November
- Complete masterplan Spring 2024



Droylsden Masterplan

First stages will include:

- Understanding local priorities and ambitions
- Issues
- Opportunities
- Evidence gathering
- Consultation and engagement – surveys, website, drop in events
- Dates to be confirmed



Droylsden Masterplan

- Approved masterplan
- Identify opportunities for development
- Strategies for movement and connectivity
- Bring vacant units back into use
- Public realm strategy
- Links to green space assets and Droylsden Marina

No funding for delivery identified!



Thank you

Any questions?

